

## **COLLABORATION OPTIONS**

If you want to know more about the possibilities and the conditions for collaboration, read further below.

By affiliate. You promote Joy Color Art by means of an affiliate link which is linked to your personal ID. You will be paid a percentage on the actual sales which is visible and transparent in your account.

### **Affiliate**

#### **Registration**

If you want to participate in this program, you can register via the registration form on the page [www.JoyColorArt.com/affiliate](http://www.JoyColorArt.com/affiliate).

Joy Color Art receives this request and approves before you can participate as a partner.

When the request has been approved, you will receive an email with information.

For your information: These mails are currently in English and a standard mail is sent from the affiliate program. We are looking how we can translate in Dutch and personalize this in the future.

When you are admitted to the program, you can email your bank details to [info@joycolorart.com](mailto:info@joycolorart.com) to which we can transfer the accumulated amount.

#### **Data**

In the email you receive after approval you will find, among other things, how you can access your dashboard via your account. Use the following link: [www.JoyColorArt.com/my-account/afwc-dashboard](http://www.JoyColorArt.com/my-account/afwc-dashboard). You can also find the link via the webshop under "Inloggen (it means log in)" [www.JoyColorArt.com/inloggen](http://www.JoyColorArt.com/inloggen)

#### **Promote**

The ID-number and affiliate link (also called referral link) with which you can refer to the webshop are in the confirmation email. The ID number is always part of your personal affiliate link. You can change the ID number in the account details to, for example, your company name if you like it better in the link.

In jouw account kun je door middel van de URL generator rechtstreeks links maken naar een product of pagina in plaats van de algemene website. Dit is altijd de link van het product op de webshop met daarachter: `/?ref=(ID)`.

In your account you can create links directly to a product or page instead of the general website by means of the URL generator. This is always the link of the product on the webshop followed by: `/? Ref = (ID)`.

#### **Compensation**

When customers click on the referred link, it is stored for 30 days. This means for every purchase made by your customer within 30 days of clicking the link, you will receive the affiliate fee.

The fees are as follows:

- 12.5% on sales of molds designed by Joy Color Art:  
<https://joycolorart.com/product-categorie/mallenjca/>
- 12.5% on sale of online course "Mandala dot painting":  
<https://joycolorart.com/product/cursus-mandala-dot-painting/>
- 12.5% off sale of DIY package - Purple blue: <https://joycolorart.com/product/diy-pakket-dot-painting-paars-blauw/>
- 12.5% universal tool and candlelightbase: <https://joycolorart.com/product/universele-tool-deel-1-stencil-8-segmenten/> and <https://joycolorart.com/product/universele-tool-deel-2-waxinelichthouderbasis/>
- 7.5% on all other articles.

It is also possible to make specific agreements for each partner if there are any wishes, please contact us.

When you log in to your account you can see in your dashboard what you have sold and what will be paid out.

### **Payments**

Payments of the fees takes place every last working day of the month on the sale of the previous month to the bank account indicated by you. You will also receive a invoice (self billing) by e-mail at the time of payment.

Due to the manual administration of the payments, payments are only made from an amount of €100,-. If the accrued amount is less than €100,- payment is made quarterly. This means if two months have not been paid out because the amount is less than €100,- it will be paid the third month.

Payments are made from my business bank account at KNAB in the name of Joyce Funcke.

### **Requirements**

- Joy Color Art reserves the right to terminate the collaboration at any time.
- If you become a partner you will be mentioned on our special "partner page".
- Affiliate must adhere to the tips and rules at the bottom of this e-mail and must also be sent by e-mail after registration.
- Compensations for purchases made by the partner themselves are only paid out if other compensations can also be paid. The affiliate program is not a way to only get a discount on purchases in the webshop.

### **Rules of conduct regarding cooperation**

- Work according to the mindset that we don't have competitors, but colleagues. We like to work together and in reciprocity.
- Keep in mind that when you place a link to us or are working on this through, for example, a reference to your website or Linktree, you are in fact also working under our name.
- Work in your own work area and do not sell on the Joy Color Art page or facebook group with your own link. Ultimately, it's about acquiring new customers and sales.

- It is allowed to state that you work under affiliate conditions. Only advertise for us if you really stand behind our materials and products and not just for the money. We like to work with honesty and transparency.
- We always solve problems with customers neatly. After all, the customer is king. If you come into conflict in any way under the banner 'Joy Color Art', please always contact us. We like to be informed, so that we can possibly act in a situation ourselves instead of hearing afterwards that a customer tells negative stories about Joy Color Art.
- Never use photos from the internet or others without your permission. Use photos of your own work. You may use photos of products that you find on our website. Possibly photos of Joyce's work are also allowed if you clearly state that these were made by Joyce.
- Do not copy the work of others or if you use inspiration from other work, refer to this.
- Behave in Facebook groups and other places as expected of you.
- If you are not sure whether something is allowed or about how to handle a situation, please contact us. We like to think with you!

The above rules are extremely important to us to keep our name high. If these rules are not complied with when you work under our flag, we will unfortunately be forced to deregister you as a partner. Of course I assume that this will not be necessary! ♥